

9–12 NOVEMBER 2022 | CHICAGO

The logo graphic consists of three overlapping yellow diamond shapes, each with a smaller diamond inside, creating a stylized, geometric emblem.

# Tall Excellence

Seeking the Ideal in Vertical Urbanism

[CTBUHconference.com](https://www.ctbuhconference.com)



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Andre Brumfield, principal, global director of cities + urban design, Gensler (left) and Danielle Tillman, managing principal, bKL Architecture, participate in a panel discussion at the CTBUH 2021 International Conference Chicago event.



Delegates network while enjoying the 360-degree view of London from the top of 30 St. Mary Axe during the VIP Networking Reception at the CTBUH 2013 London Conference.

# CONFERENCE OVERVIEW

## Dates

9–12 November 2022

## Venue

Radisson Blu Aqua Hotel  
Chicago, USA

## Anticipated Audience

1,000+ global delegates

## Key Dates

Call for Speakers & Official Launch: 7 February

Deadline for Abstract Submission: 11 March

Notification of Abstract Acceptance: 25 April

## Registration Deadlines

Early Bird Registration: Payment by 24 June

Regular Rate Registration: Payment by 9 September

Late Registration: Payment after 9 September

## AIA Continuing Education Provider

The CTBUH is a registered American Institute of Architects (AIA) Continuing Education Credits (CES) provider. Registered professionals can expect to accumulate up to 24

hours of CES credits during the four-day event (including AIA Health and Safety & Welfare credits). A Certificate of Completion will be provided to registrants upon request.

## Conference Synopsis

The traditional understanding of tall buildings and, by extension, density and cities, is facing new challenges, including carbon, climate change, and the demand for better social, economic, and environmental outcomes. “Tall Excellence: Seeking the Ideal in Vertical Urbanism” is a conference that tackles the challenge of a new type of urban density, one that seeks to provide more than just functional space and a marketable skyline. What would be the most optimal solution for any given tall building, or indeed city, on a particular site, in a particular climate, at a particular moment in time? And, crucially, which current projects—built or planned—point the way forward?

Incorporating the 2022 CTBUH Awards Program, the conference showcases the best selection of projects being designed and delivered today. This integrated understanding of excellence will also inform an important new initiative at CTBUH: the establishment of a **global accreditation and certification program** for both buildings and professionals.

## Program Overview

<b>Wednesday</b> 9 November	Workshops + Opening Networking Reception
<b>Thursday</b> 10 November	Core Program + Sponsor-Organized Social Events
<b>Friday</b> 11 November	Core Program + Awards Ceremony and Dinner
<b>Saturday</b> 12 November	Off-Site Programs

## GET INVOLVED

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Get involved in the conference through one or more of the following ways:



### Speak

Join industry leaders in driving thought-provoking and inspirational discussions on the theme of “Tall Excellence: Seeking the Ideal in Vertical Urbanism.” Sharing your ideas or showcasing your work, CTBUH invites you to submit abstracts answering the questions that will help us to identify the solutions for a better future. What is the best possible tall building? What is it made of? Where and how should we plan it? What makes it most efficient? How can we balance its costs? Visit [CTBUHconference.com/abstract-submission](https://ctbuhconference.com/abstract-submission) to learn more and submit an abstract.



### Sponsor

Conference sponsors see a myriad of great benefits, such as maximizing speaking opportunities, the promotion of company brand and expertise internationally, complimentary delegate registrations, and much more. There are many opportunities for sponsorship of the conference, each including exclusive sponsorship of a unique aspect of the event. See page 16 to learn more.



### Serve

Help plan and program the event by joining the Local Conference Steering Committee. This committee is a group of CTBUH members based in the city where the Conference is located, who make a one-year commitment to assist with steering the overall direction of the conference, including helping organize speakers, sponsors, and off-site programs. Please note that committee members must be CTBUH members. To learn more about the 2022 Chicago Steering Committee, contact [events@ctbuh.org](mailto:events@ctbuh.org).

## WHY ATTEND?

CTBUH is the recognized international authority on tall buildings and urban habitat. CTBUH conferences differ significantly from the many commercial conferences being held around the world, in terms of both quality of knowledge-sharing and networking opportunities. CTBUH events offer a wide variety of benefits to attendees, speakers, and sponsors:

- Gain knowledge and insight from leading experts on ground-breaking ideas for creating the optimal solutions for tall buildings and cities across the world
- Be inspired by the year's most exciting projects at the 2022 CTBUH Awards Program
- Network with top, internationally-influential leaders in the industry
- Influence and take part in seminal discussions on the establishment of a global accreditation and certification program
- Gain company recognition through face-to-face interaction with business leaders
- Earn continuing professional education credits
- Participate in the search for excellence with CTBUH's global and multi-disciplinary network

## WHO SHOULD ATTEND?

Colleagues from all disciplines with a connection to tall buildings and urban habitat are encouraged to attend, including the following professions:

- |                                    |                                    |   |
|------------------------------------|------------------------------------|---|
| • Architects & Urban Planners      | • Cost Consultants & Surveyors     | • Material & Building System Suppliers            |
| • Building Façade Design Firms     | • Elevator Consultants/Suppliers   | • National & Local Government Officials           |
| • Building Funders & Developers    | • Energy Companies                 | • NGOs & Academics                                |
| • Building Occupiers & Tenants     | • Engineers (all disciplines)      | • Project/Construction Managers                   |
| • Building Owners & Managers       | • Fire & Life Safety Professionals | • Transport, Infrastructure & Landscape Companies |
| • Code & Regulatory Authorities    | • Geotechnical/Foundation Firms    |   |
| • Contractors & Construction Firms | • Insurers & Legal Firms           |   |



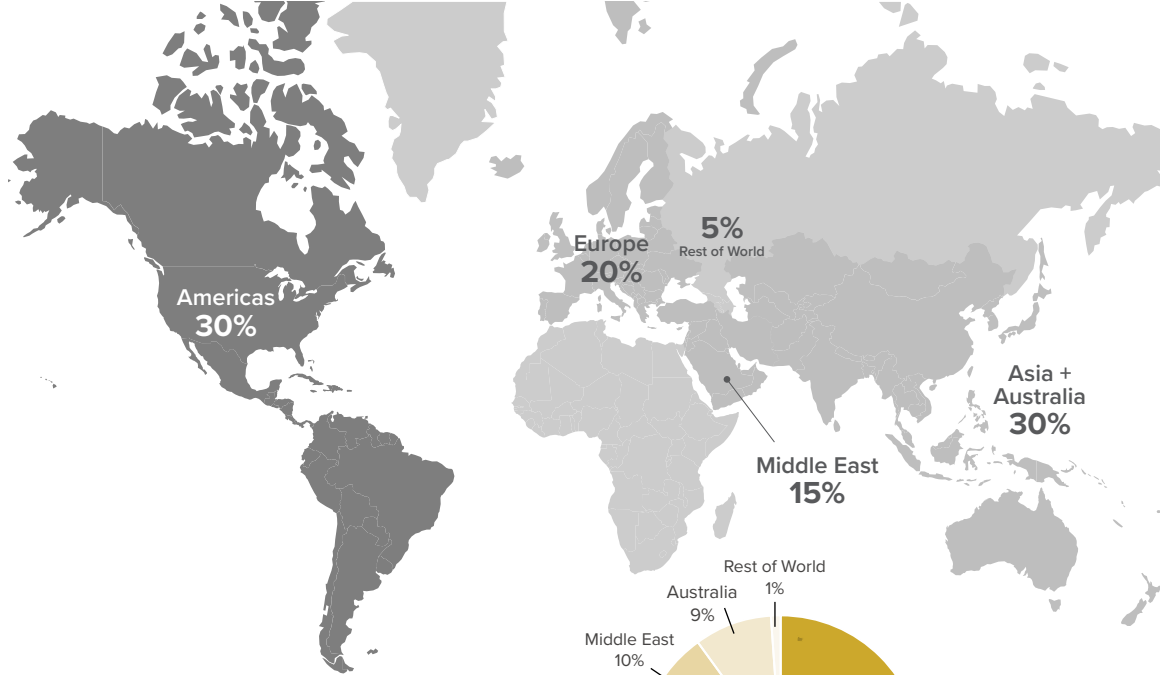
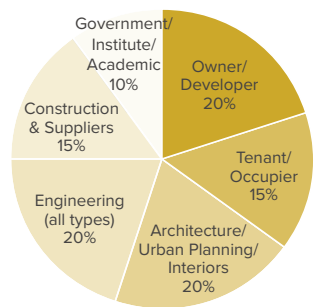
Elizabeth Farrelly, associate professor, Australian School of Urbanism, delivers a keynote presentation during the CTBUH 2017 International Conference in Sydney, Australia.

# EXPECTED ATTENDANCE

## Attendance by Region

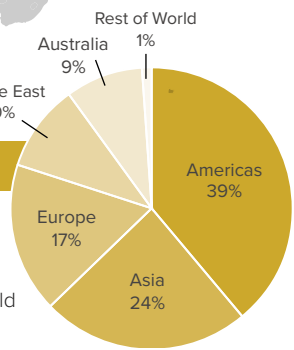
1,000+ Delegates  
50+ Countries

## Attendance by Profession



## International CTBUH Audience

**2 MILLION**  
individuals working in 10,000 offices around the world  
in CTBUH Organizational Member companies



**1,000+**  
DELEGATES

**200**  
SPEAKERS

**50+**  
COUNTRIES

**9**  
TRACKS

**3**  
EVENINGS OF  
SOCIAL EVENTS

**1**  
GREAT  
CONFERENCE!

## CHICAGO AND VENUE

### Conference Returns to Chicago at the Radisson Blu Aqua Hotel

With one of the longest histories of any modern city in building skyscrapers, Chicago is perfectly positioned to contemplate the integration of tall buildings into our urban fabric—and push architectural boundaries from both a technical standpoint and a socially responsible one.

It is also the United States' third-largest city and borders the country's largest freshwater lake, granting Chicago the potential to lead urban environmental stewardship policies as climate change threatens resource access.

These factors make it an ideal city to host this year's CTBUH International Conference on "Tall Excellence: Seeking the Ideal in Vertical Urbanism."

The conference will be held downtown at the Radisson Blu Aqua Hotel. Completed in 2009, Aqua Tower offers spectacular views of the city, a variety of convenient amenities, and upscale accommodations, and it was recognized as a Best Tall Building Americas Finalist in the 2010 CTBUH Awards program. Minutes from the Magnificent Mile and Millennium Park, Aqua Tower is just a short walk from the best entertainment the Windy City has to offer.

Very favorable, negotiated rates at the conference hotel mean that you can stay in this prime location during the conference for highly competitive prices. Please note, as a non-profit organization, CTBUH must guarantee a minimum number of rooms at the hotel so delegates are urged to help reduce this risk to the Council by staying at the conference hotel.

Visit [CTBUHconference.com/venue](https://ctbuhconference.com/venue) for hotel rates and booking.

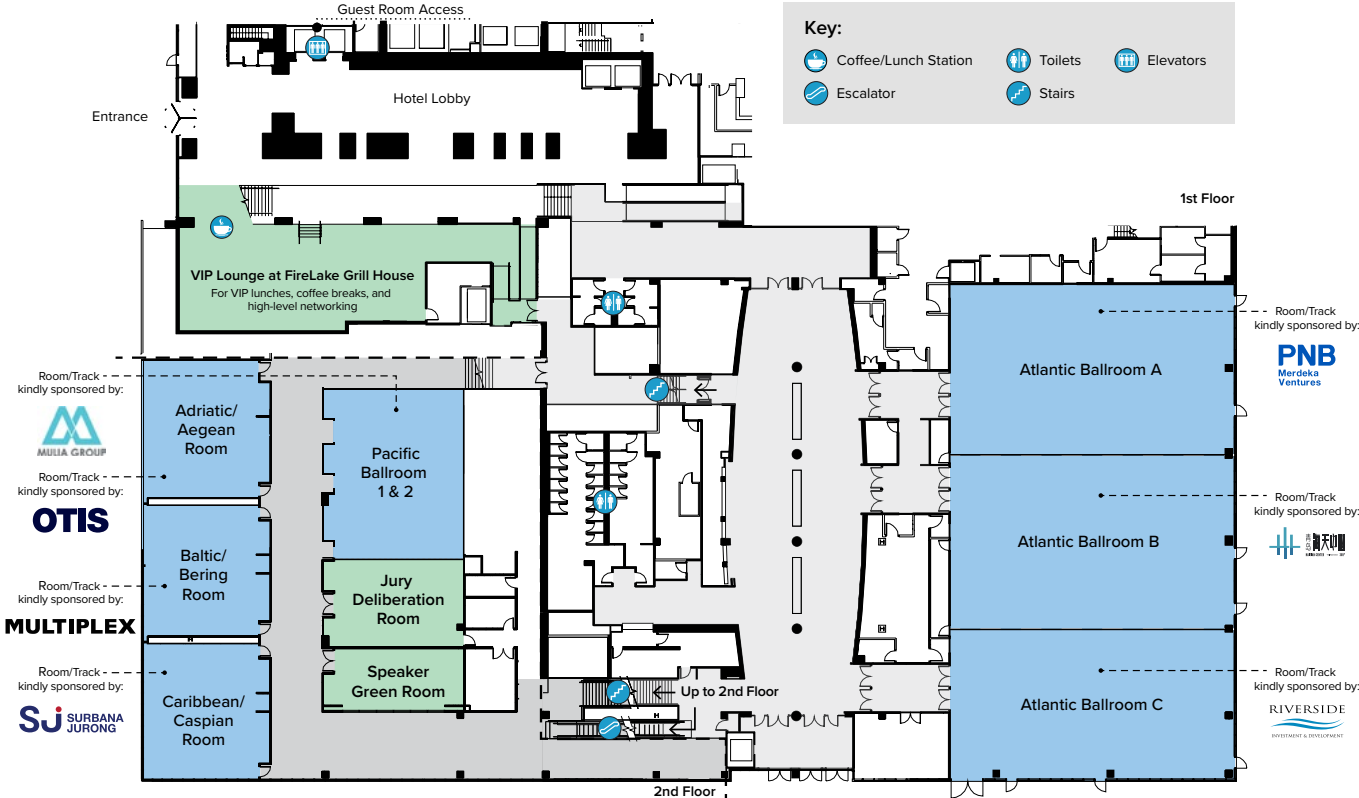


The CTBUH 2022 International Conference will be hosted at Radisson Blu Aqua Hotel in Chicago, USA.



# VENUE PLAN

Certain conference sponsors have the opportunity to sponsor a program room. See sponsorship benefits on page 18 for more information.





## DAY 1 WORKSHOPS

The first day of the conference will be dedicated to half-day workshops on an important new CTBUH initiative: the establishment of a global accreditation and certification program for both buildings and professionals. The CTBUH Tall Building Accreditation and Certification Program will embrace multiple areas of tall building performance, such as carbon, safety, quality of occupation, urban integration, and more. But your input is needed. Help determine if this new program will be aimed at one holistic rating across all disciplines or be a raft of separate accreditations. Clarify how the program will assess excellence. And discuss how this certification could inform a new joined-up code for tall buildings internationally.

Possible accreditation and certification committee/workshop themes include:

- Architectural Design
- Carbon
- Construction (speed, safety, innovation)
- Developer's View (efficiency, profitability, affordability)
- Economics (cost, value)
- Materials
- Mobility (efficiency, quality)
- Structure (innovation, efficiency, safety)
- Systems (MEP, life safety, other)
- Urban Integration & Impact

**Sponsor a workshop. See page 18 for more details.**



Conference attendees listen to a presentation during the Whole Building Sustainability Workshop at the CTBUH 2019 10th World Congress.



This exploration of excellence will inform the establishment of a global accreditation and certification program for both buildings and professionals.

## DAY 2 & 3 CORE PROGRAM

The 2022 conference will convene presentations and panel discussions addressing the theme of “Tall Excellence: Seeking the Ideal in Vertical Urbanism.” Over two days of the core conference, delegates will attend sessions in one of nine parallel tracks that relate to this overarching idea, in addition to a corresponding plenary session each morning.

The Day 2 and Day 3 topics will balance thought-provoking and future-focused discussions on topics such as innovation, performance, urban integration, social equity, and more, and case studies of award-winning projects. Additionally, the sessions will continue the discourse begun during Day 1 workshops regarding the establishment of a global accreditation and certification program for both tall buildings and professionals in the field.

Please note, CTBUH members interested in presenting are encouraged to submit an abstract using the online portal by the 11 March 2022 deadline. Submissions should relate directly to the conference theme, and all abstracts will be subject to peer review. For more information, visit [CTBUHconference.com/abstract-submission](https://CTBUHconference.com/abstract-submission).

### Core Program Overview

	Thursday 10 November	Friday 11 November
Day	Presentations & Panel Discussions	Presentations & Panel Discussions
Evening	Sponsor-Organized Social Events	Awards Program, Dinner & Ceremony



Valerie Wong, general manager, commercial, GuocoLand Limited, delivers a presentation on Tanjong Pagar Centre at the CTBUH 2019 Tall + Urban Innovation Conference in Shenzhen, China.

# DAY 4 OFF-SITE PROGRAMS

The fourth day of the conference will be dedicated to off-site programs, which will take place across buildings, urban spaces, infrastructure hubs, and key developments throughout Chicago. Delegates are able to choose two different programs to attend, by registering in advance for the morning and afternoon, from a selection of options. In each program, delegates will hear from colleagues on a specific theme related to the location through on-site presentations, followed by extensive tours of the sites led by professionals involved in the projects.



Scenes from off-site programs at past CTBUH conferences.

## SOCIAL EVENTS

### Day 1: Opening Networking Reception

Wednesday, 9 November

This special reception held on the evening of 9 November will give conference delegates the unique opportunity to mingle in a fantastic Chicago venue. Typically held on the upper floors of a seminal skyscraper, CTBUH networking receptions provide attendees with an unforgettable experience, taking advantage of incredible views of the cities' geographic surroundings and expansive urban context. Past venues have included, Willis Tower, Chicago (2019), Burj Khalifa, Dubai (2018), International Towers, Sydney (2017), Ping An Finance Center, Shenzhen (2016), and One World Trade Center, New York City (2015).

### Day 2: Sponsor-Organized Social Events

Thursday, 10 November

On Thursday evening, certain sponsors will have the opportunity to organize their own social events. Sponsors will have freedom in determining the location and nature of their event, with CTBUH supporting through promotion and attendance. Sponsors may also extend invitations to their event to non-conference attendees.

### Day 3: CTBUH Awards Ceremony and Dinner

Friday, 11 November

The CTBUH Awards Ceremony and Dinner comprises an extravagant evening where trophies and titles are conferred upon winning projects following jury deliberations taking place during the conference. At the conclusion of the ceremony, attendees will see first hand which of the Best Tall Building Category Winners will obtain the coveted title of "2022 Best Tall Building Worldwide."



Delegates enjoy the rooftop bar of the historic House of Roosevelt during the opening reception at the CTBUH 2012 Congress in Shanghai, China.



Dakis Joannou, CEO of Nice Day Developments (left), with architect Jean Nouvel, founder of Ateliers Jean Nouvel (right), receive the Best Tall Building Europe Award for White Walls at the CTBUH 2016 Awards Conference.

## REGISTRATION RATES

All rates are presented in US Dollars.

		Early Bird Rate payment by 24 June	Regular Rate payment by 9 September	Late Registration payment after 9 September
<b>Core Conference</b> 10–11 November	Speaker/Leader	\$700	<b>\$900</b>	\$1,100
	Delegate	\$900	<b>\$1,100</b>	\$1,300
<b>Workshops</b> 9 November		\$175	<b>\$225</b>	\$275
<b>Opening Networking Reception*</b> 9 November		\$150	<b>\$150</b>	\$150
<b>Awards Ceremony and Dinner*</b> 11 November		\$275	<b>\$275</b>	\$275
<b>Off-Site Programs</b> 12 November		\$175	<b>\$225</b>	\$275

The rates shown above are based on discounted pricing for CTBUH Platinum Members. Price will vary depending on your membership level. Non-member rates are approximately 25 percent higher than those listed above.

Register online at [CTBUHconference.com/register](https://CTBUHconference.com/register).

### General Payment and Cancellation Notes

\* To register for the Opening Networking Reception or the Awards Ceremony and Dinner, you must be registered for the Core Conference.

**Payments:** Registration payments are required to be paid in US Dollars (USD), at the rates portrayed, irrespective of daily exchange rate fluctuations. Registrations are not confirmed until payment is received. If a payment is not received within 24 hours of registration, then the registration may be canceled.

**Cancellation Policy:** A 100 percent refund, minus a US\$100 administrative fee (per delegate) will be given if written notice of cancellation is received by 9 September 2022. A 50 percent refund will be given if notice of cancellation is received between 10 September and 23 September. No refund will be given for cancellation after 23 September 2022 due to costs incurred by CTBUH for each delegate at that time. No refunds will be given for those who register at an incorrect rate. No refunds will be given for those who do not attend the conference. If you cannot attend the conference we are happy to accept a substitute colleague without penalty up to 7 October 2022. No substitutions are allowed after 7 October 2022. All refunds will be handled after the conference.

**Reimbursement Policy:** If a delegate wishes to change his/her booking and this is possible within the terms of the Cancellation Policy above, then a US\$30 administration and bank fee (per delegate) will be charged on any reimbursement refund.



# ABOUT THE CTBUH AWARDS

This year's CTBUH International Conference integrates the annual CTBUH Awards Program, which recognizes extraordinary contributions to the advancement of tall buildings and the urban environment. Awards are given in more than 20 categories for best tall building, urban habitat, innovation, renovation, interior design, construction, and engineering. Winners in each award category present their projects to an international audience and live juries. Overall Category Winners are then selected during the event and awards are conferred at the dinner and ceremony. Attendees also can participate in the Audience Awards and vote for their favorite projects. By celebrating the best projects being designed and delivered today, the Awards Program delivers a comprehensive and sophisticated view of important buildings, spaces, and technologies, while showcasing the industry's stellar achievements and latent potential to help answer questions of what constitutes excellence.



Rem Koolhaas, founder, Office for Metropolitan Architecture, presents on CCTV Headquarters, Beijing, named 2013 Best Tall Building Asia & Australasia.

## Best Tall Building Awards



### Height

< 100 Meters  
100–199 Meters  
200–299 Meters  
300–399 Meters  
> 400 Meters



### Function

Mixed-Use Building  
Office Building  
Residential or Hotel Building



### Region

Americas  
Asia  
Australia  
Europe  
Middle East & Africa



### Overall Best Tall Building Worldwide



### 10 Year

## Non-Building Award



### Best Tall Non-Building

## Urban Habitat Awards



District/Master Plan Scale  
Single Site Scale

## Engineering Awards



### Façade



### Geotechnical



### Life Safety Design



### Structural



### Systems

## Other Discipline Awards



### Construction



### Interior Design



### Innovation



### Renovation

## Lifetime Achievement Awards



Lynn S. Beedle Lifetime Achievement Award  
Fazlur R. Khan Lifetime Achievement Award

## SPONSORSHIP OPPORTUNITIES

### Sponsorship Benefits

There are opportunities for sponsorship of this key gathering at Diamond, Platinum, Gold, and Silver Levels. Each package includes exclusive sponsorship of a unique aspect of the conference (e.g., themed tracks, a social event, a workshop, the conference delegate bags, a lunch or coffee break, etc.). In addition, each sponsorship package delivers other great benefits, such as maximizing speaking opportunities; the promotion of your company brand and expertise internationally (both in advance of the conference and at the event itself); complimentary delegate registrations; and much more.

See [CTBUHconference.com/sponsorship-overview](http://CTBUHconference.com/sponsorship-overview) for more details.

### What's New in 2022?

The 2022 Conference will see the initial groundwork laid for an exciting new global tall building accreditation and certification program, for both buildings and professionals (think LEED, but for a more holistic rating embracing multiple areas of “performance,” not just energy; carbon, safety, quality of occupation, urban integration, and more). The Day 1 workshops will mark a major milestone in this program—across all salient disciplines and subjects—with the initiative starting before the conference and extending far beyond it, into the accreditation and certification program itself. Position your company as a leading expert in your field through the sponsorship of a workshop package (at either Platinum or Gold levels), truly defining what “excellence” in your subject area really means.

## CONFIRMED SPONSORS





## WHY SPONSOR?

- Promote your company brand to industry leaders
- Develop collaborative partnerships and business leads
- Reinforce your company's expertise in a certain field or important industry topic
- Better understand international business opportunities
- Network with top influential people in the industry internationally, regionally, and locally
- Pursue a prominent speaking opportunity or a session-chair role
- Enjoy evening social-networking events at top venues
- Be promoted to media outlets in conjunction with the conference
- Include your logo on conference collateral
- Gain knowledge and insight in the latest thinking on sustainability, tall buildings, and urban development



Zhouwen Chen, executive director & senior vice president, Shenzhen Parkland Real Estate Development Co., Ltd, welcomes delegates during the opening address of the Shenzhen event during the 2021 CTBUH International Conference.



Jing Wang, director, North Asia, USGBC, listens to colleagues during a panel discussion at the 2019 Tall + Urban Innovation Conference.

# SPONSOR BENEFITS TABLE

	Diamond + Room/ Track + Awards	Platinum + Room/ Track + Workshop	Platinum + Specific Package	Gold + Competition Sponsor	Gold + Workshop	Straight Gold	Silver + Breakfast/ Lunch/Coffee Break	Straight Silver
	4 Packages (0 Available) US\$70,000	3 Packages (0 Available) US\$60,000	7 Packages (0 Still Available) US\$50,000	4 Packages (0 Still Available) US\$40,000	6 Packages (0 Still Available) US\$40,000	16 Packages (0 Still Available) US\$30,000	8 Packages (0 Still Available) US\$15,000	36 Packages (0 Still Available) US\$10,000
Sponsor Branding Priority	Highest Priority	2nd Highest Priority	2nd Highest Priority	3rd Highest Priority	3rd Highest Priority	3rd Highest Priority	4th Highest Priority	4th Highest Priority
Exclusive Sponsorship	Branded Program Room (major space e.g., Ballroom) & Track SOLD OUT	Branded Program Room (smaller space) + Track + Certification Workshop Lead SOLD OUT	7 Package Options: (1) CTBUH Journal; (2) Opening Networking Reception; (3) VIP Lounge SOLD OUT; (4) Conference App; (5) Conference Bags; (6) Name Badge Lanyards; (7) Academic Initiatives SOLD OUT	4 Competition Options: (1) Research Seed Funding SOLD OUT; (2) Student Design Competition SOLD OUT; (3) Student Research Competition SOLD OUT; (4) Traveling Student Design Studio SOLD OUT	Certification Workshop Lead		One breakfast, lunch, or coffee break, with promotional video	
Table of 8 at Awards Program, Dinner & Ceremony	VIP Table - Priority Positioning							
Exhibition/Branding Presence in Program Room	✓	✓						
Complimentary Core Conference Registrations (includes speaker registrations)	6	5	5	4	4	4	3	2
Presentation/Speaker/Panel Roles	1 Core Conf. Presentation	1 Core Conf. Presentation + Workshop Lead Role	1 Core Conf. Presentation	1 Core Conf. Presentation	1 Core Conf. Presentation + Workshop Lead Role	1 Core Conf. Presentation	1 Session Chair Role	1 Session Chair Role
Accreditation and Certification Committee Role		Committee Chair			Committee Chair			
Accreditation and Certification Workshops (NOTE: Can be used across several workshops)	Attendees (5 No.)	Chair + 4 Attendees (5 total)	Attendees (4 No.)	Attendees (4 No.)	Chair + 4 Attendees (5 total)	Attendees (3 No.)	Attendees (2 No.)	Attendee (1 No.)
Networking Reception Invites	6 VIP Invites to Opening Networking Reception							
Recognition from Chair	At Conference Open & Close	In Program Track and Workshop			At Workshop			
Logo on Website Homepage	✓	✓	✓					
Small Brochure in Delegate Bags	✓	✓	✓					
Logo in Event Adverts in CTBUH Journal, etc.	✓	✓	✓	✓	✓	✓		
Promotion via Social Media	✓	✓	✓	✓	✓	✓		
Host Sponsor Social Event on evening of 10 November	✓	✓	✓	✓	✓	✓		
Company Email Marketing Support	✓	✓	✓	✓	✓	✓	✓	✓
Material on General Sponsor Table	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Walk-in/out Slide Loop	✓	✓	✓	✓	✓	✓	✓	✓
Promotion via Post-Conference Digital Report	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in Conference Guide	✓	✓	✓	✓	✓	✓	✓	✓
Special Designation on Name Badges	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor
Logo on Website	✓	✓	✓	✓	✓	✓	✓	✓

## DIAMOND SPONSORSHIP PACKAGES

Acknowledged as the very top supporters of the event, Diamond Sponsors enjoy maximized exposure through the highest priority of branding in all documentation and on-site signage. In addition, each Diamond Sponsor will be acknowledged as the hosts/sponsors of one of the nine distinct “tracks” of the conference, as outlined below. Each track will be hosted in one of the major session spaces of the conference (e.g., a ballroom) which will also serve as an exhibition/branded space for the sponsor. Diamond Sponsors will thus drive the conversation on what constitutes “excellence” in high-rises and cities at the conference, through a speaker role; hosting of a major track of the conference; display of project(s) and expertise in the project room; an involvement in up to five Day 1 workshops (if desired); and premium branding throughout the conference and all related channels. In addition, the package provides six complimentary conference registrations; six VIP invites to the opening networking reception; and a table for eight at the Awards Ceremony and Dinner (see benefits table on page 18).

### Conference Tracks, 7 No.

- Urban Excellence
- Design Excellence
- Performance & Systems Excellence
- Technical Excellence
- CTBUH Awards: Best Tall Buildings, by height
- CTBUH Awards: Best Tall Buildings, by use/function
- CTBUH Awards: Technical

Total Packages: 4 (SOLD OUT)

Cost: US\$70,000

Kindly sponsored by:



Delegates explore a sponsor exhibition booth at the CTBUH 2019 10th World Congress in Chicago, USA.

## PLATINUM SPONSORSHIP PACKAGES

Acknowledged as premium supporters of the event, Platinum Sponsors enjoy maximized exposure through the second highest priority of branding in all documentation and on-site signage, after Diamond. There are numerous types of Platinum packages available, all with an exclusive element, as outlined below. In addition, each Platinum package provides a speaking role in the core conference; five complimentary conference registrations; and up to five registrations for the workshops (see benefits table on page 18).

### Platinum Sponsors:



### Platinum + Program Room/Track + Workshop

Similar to Diamond Sponsors, these four Platinum Sponsors will be acknowledged as the hosts/sponsors of one of the nine distinct “tracks” of the conference, as outlined in the Diamond section. Each track will be hosted in one of the “program rooms” at the venue. The program room will also serve as an exhibition/branded space for the sponsor. In addition, these Platinum Sponsors will establish themselves as thought leaders in a given field by chairing a new committee focused on a distinct field in the exciting new global CTBUH Tall Building Accreditation and Certification Program (think LEED, but for a more holistic rating embracing multiple areas of “performance,” not just energy; carbon, safety, quality of occupation, urban integration, and more). The sponsor will help drive and chair committee meetings (virtual) in advance of the conference, with the corresponding half-day workshop, taking place on Day 1 of the conference, being a milestone in the establishment of the accreditation and certification program. The sponsor will co-host, alongside CTBUH, and chair the workshop, and thus drive the discussion on what constitutes “excellence” in a particular field. These sponsors will thus be positioned as the leading experts in that field, and help drive the new accreditation and certification program after the conference.

#### Accreditation and Certification Committees/Conference Workshop Themes, 12 No.

*(Exact themes to be confirmed)*

- Construction (speed, safety, innovation)
- Economics (cost, value)
- Architectural Design
- Materials & Carbon (whole LCA)
- Mobility (efficiency, quality)
- Spatial and Floor Area Efficiency
- Structure (innovation, efficiency, safety)
- Systems (MEP, life safety, other)
- Urban Integration & Impact
- Water (source, usage, conservation)

Total Packages: 3 (SOLD OUT)

Cost: US\$60,000

## PLATINUM SPONSORSHIP PACKAGES (CONT.)



### Platinum + Conference App

This package carries the benefit of exclusive branding of the event app for the conference, used by all delegates in advance of the event, and at the conference itself. The Platinum + Conference App Sponsor will be acknowledged as the sole supporter of this platform, which will serve as the main vehicle for delegates to access conference information comprehensively.

Total Packages: 1 (SOLD OUT)

Cost: US\$50,000

Kindly sponsored by:



**Schindler**



### Platinum + Conference Bags

All conference attendees will be given a delegate bag containing conference materials, which they will carry throughout the event, with many choosing to also use afterwards. The Platinum + Conference Bags Sponsor will thus enjoy great exposure of their brand, through the inclusion of their logo on the bags, during and after the event.

Total Packages: 1 (SOLD OUT)

Cost: US\$50,000

Kindly sponsored by:



### Platinum + CTBUH Journal

All conference attendees will receive a copy of the special issue of the CTBUH Journal, themed on the conference. The same journal will also be distributed globally to all CTBUH members. As sole sponsor of the issue, the sponsor's logo will be on the cover and contain a relevant paper, or case study, within.

Total Packages: 1 (0 Still Available)

Cost: US\$50,000

## PLATINUM SPONSORSHIP PACKAGES (CONT.)



### Platinum + Name Badge Lanyards

A conference name badge will be worn by every attendee, with the lanyard occupying a prominent visible position. The sponsor will enjoy a high degree of brand visibility by the inclusion of their logo on the lanyard, alongside the CTBUH logo.

Total Packages: 1 (SOLD OUT)

Cost: US\$50,000

Kindly sponsored by:



### Platinum + Opening Networking Reception

In addition to the numerous standard benefits at the Platinum level, the Platinum + Opening Networking Reception Sponsor will be acknowledged as the sole sponsor of the official conference Opening Networking Reception, on the evening of the first day of the conference.

Total Packages: 1 (0 Still Available)

Cost: US\$50,000



### Platinum + VIP Lounge

All VIPs at the conference, including "CTBUH Leaders" from around the world, will have access to the VIP Lounge during the conference, and specifically for the breakfast, lunch, and coffee breaks. This is an exclusive space for high-level networking and other business transactions. The sponsor will be recognized as the sole sponsor of the VIP Lounge, with branding and materials contained within the space and an opportunity for a senior representative to deliver a speech during one of the lunch breaks.

Total Packages: 1 (0 Still Available)

Cost: US\$50,000

## GOLD SPONSORSHIP PACKAGES

There are three types of Gold packages, the first two offering exclusive sponsorship of a unique aspect of the conference, as outlined below, and the third—Straight Gold—connected with a speaking role and conference branding. All Gold packages offer a core conference presentation; up to four complimentary conference registrations; and up to five registrations for the workshops (see benefits table on page 18).

### Gold Sponsors:



### Gold + Workshop

Gold + Workshop Sponsors will establish themselves as thought leaders in a given field by chairing a new committee focused on a distinct field in the exciting new global CTBUH Tall Building Accreditation and Certification Program (think LEED, but for a more holistic rating embracing multiple areas of “performance,” not just energy; carbon, safety, quality of occupation, urban integration, and more). The sponsor will help drive and chair committee meetings (virtual) in advance of the conference, with the corresponding half-day workshop, taking place on Day 1 of the conference, being a milestone in the establishment of the accreditation and certification program. The sponsor will co-host, alongside CTBUH, and chair the workshop, and thus drive the discussion on what constitutes “excellence” in a particular field. Gold + Workshop Sponsors will thus be positioned as the leading experts in that field, and help drive the new accreditation and certification program after the conference. Possible committees/workshop themes are shown in the Platinum section.

Total Packages: 6 (0 Still Available)

Cost: US\$40,000





# GOLD SPONSORSHIP PACKAGES (CONT.)

## Gold + Student/Research Competition

Gold + Student/Research Competition Sponsors support one of four annual, standalone programs aimed at students and researchers around the world. Each of the four involves a pre-conference “call for submissions” shared with the CTBUH global network and supports a program typically lasting six months. The sponsor sets the specific theme for its competition and sits on the jury. The winners typically attend the conference and are recognized on stage—with the sponsor making the award. These altruistic packages support specific academic initiatives, with a significant proportion of the funds disbursed directly to the student/research group, tangibly benefiting both the recipients and the sponsor far beyond the conference itself.

Total Packages: 4 (SOLD OUT)	Cost: US\$40,000
------------------------------	------------------

- Gold + Research Seed Funding:** This program is aimed at research professors globally and distributes funding of US\$15,000 in a single prize to the best and most novel research proposal.
- Gold + Student Design Competition:** The best projects are displayed and judged at the conference. US\$15,000 of the sponsor funds are distributed to the finalists in the form of prize money and travel stipends for the students to attend and present at the conference in a special session.
- Gold + Student Research Competition:** This program is similar to the research seed funding competition, but is aimed at students. The winning group is awarded \$15,000 of funding.  
**Gold + Traveling Student Design Studio:** The winning group of students, from the new Masters of Tall Buildings and Vertical Urbanism Program at the Illinois Institute of Technology, travel to study the sponsor’s site and design a hypothetical tall building/urban project on that site. US\$15,000 of sponsor funds are used to support travel and studio expenses, with the sponsor’s direct involvement as the designs develop.

Kindly sponsored by: 

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## Straight Gold

Straight Gold packages are not linked to an exclusive element of the conference and instead, benefit from all other aspects of the Gold level of sponsorship, including a core conference presentation; four complimentary conference registrations; and three registrations for the workshops. See all Gold sponsor benefits on page 18.

Total Packages: 16 (0 Still Available)	Cost: US\$30,000
--	------------------

## SILVER SPONSORSHIP PACKAGES

There are two types of Silver package: a Silver + Breakfast, Lunch, or Coffee Break package, and a Straight Silver, entry-level, package. All Silver packages offer a core conference session chairing role; up to three complimentary conference registrations; and up to two registrations for the workshops.

### Silver + Breakfast, Lunch, or Coffee Break

Total Packages: 8 (SOLD OUT)

Cost: US\$15,000

There will be two lunches, two breakfasts, and four coffee breaks during the core conference. Sponsorship of each break will be recognized through signage at coffee points, on high-top tables, and—where relevant—through the walk-in/-out slide loop and chair announcements immediately before the break. These sponsors are also able to play a promotional video in session spaces during the break. Other benefits include a conference session chairing role; three complimentary conference registrations; and two registrations for the workshops.

Kindly sponsored by:

ARUP



Leviat  
A CRH COMPANY

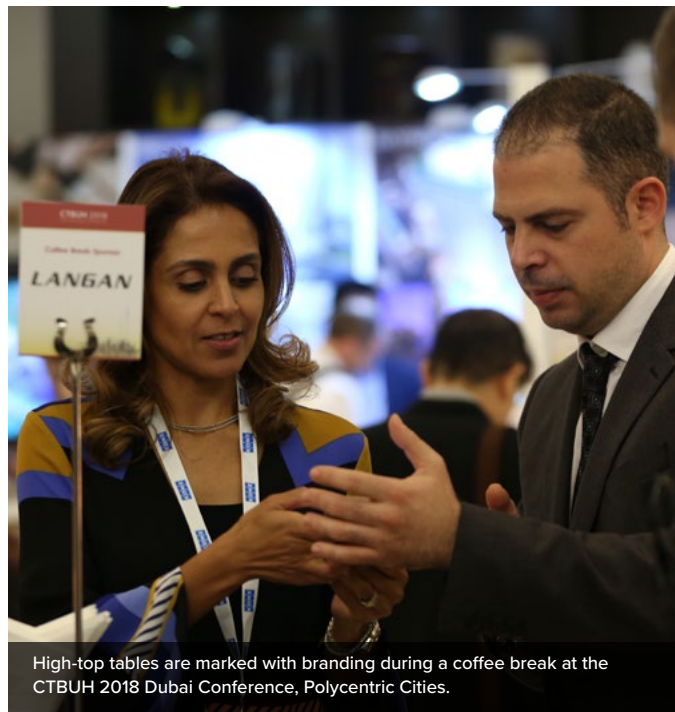


MAGELLAN  
DEVELOPMENT GROUP

nbbj



Studio Gang



High-top tables are marked with branding during a coffee break at the CTBUH 2018 Dubai Conference, Polycentric Cities.

## SILVER SPONSORSHIP PACKAGES (CONT.)

### Straight Silver

Total Packages: 36 (0 Still Available)

Cost: US\$10,000

This is an entry-level sponsorship, not linked to an exclusive element of the conference. Benefits include a conference session chairing role; two complimentary conference registrations; and one registration for the workshops. See all Silver Sponsor benefits on page 18.

Kindly sponsored by:



## RECENT CONFERENCE STATISTICS

### CTBUH 2019 10th World Congress

**Title:** 50 Forward | 50 Back: The Recent History and Essential Future of Sustainable Cities

**Date:** 28 October–2 November, 2019

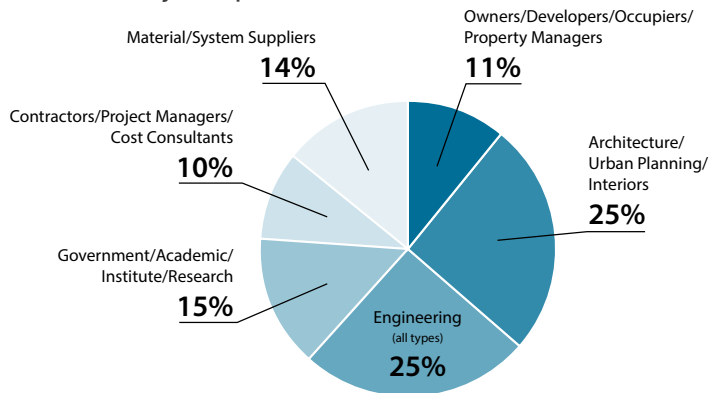
**Location:** Radisson Blu Aqua Hotel, Chicago, USA

**Total Number of Attendees:** 1,363

**Total Number of Countries represented:** 49

**Total Number of Companies represented:** 580

### Attendance by Discipline



### Top 10 Owner/Developers/Investors/Property Managers

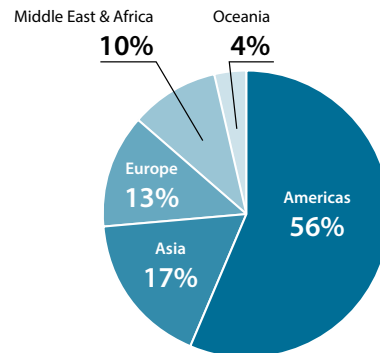
(Based on number of registered attendees)

Note: Conference Sponsors are recognized through the inclusion of their logo.

1	Sun Hung Kai Properties	16	
2	Lendlease Corporation	8	
3	Boston Properties	7	
=4	JLL	6	
=4	Taipei Financial Center Corporation	6	
=6	Africa Israel Residence	4	TAIPEI  OI
=6	Hongkong Land Limited	4	
=8	CITIC HEYE Investment Company	3	
=8	Howard Hughes Corporation	3	
=8	Moceri + Roszak	3	
=8	Ping An Financial Center Constr. & Dev.	3	
=8	Portafolio Inmobiliario	3	
=8	Related Midwest	3	
=8	Tishman Speyer	3	

Total owners/developers/investors/property managers in attendance = 150 people, 73 companies

### Attendance by Region



## Top 10 Architecture/Urban Planning/Interiors Companies

(Based on number of registered attendees)

Note: Conference Sponsors are recognized through the inclusion of their logo.

1	Skidmore, Owings & Merrill	24	
2	Adrian Smith + Gordon Gill Architecture	12	
=3	Gensler	11	
=3	Goettsch Partners	11	
5	bKL Architecture	9	
=6	Archilier Architecture	8	
=6	C.Y. Lee & Partners Architects/Planners	8	
=6	Perkins and Will	8	
=9	CallisonRTKL	5	
=9	PDW Architects	5	
=9	Rhode Partners	5	

Total architects/urban planners/interior designers in attendance = 347 people, 162 companies

## Delegate Feedback

Did the Conference fulfill your reason for attending?

98.6% Yes 1.4% No

I would recommend this Conference to others.

93% Agree 2% Disagree

5% Neutral

"All speakers were excellent, engaging, relevant topics, seeking to positively shift the paradigms of our industry."

—Dan Mitchell, Robert Bird Group

"The CTBUH are passionate and understand the key challenges of our time, identifying the risks and disruptive changes brought about by technological transformation, economical issues, and climate change. This is not only a fabulous platform to discuss, reflect, and challenge these issues but also provides leadership, creating direction for us to think ahead."

—Paul Runaghan, Tall Design Studio Ltd.

## Top 10 Contractors/Project Managers/Cost Consultants

(Based on number of registered attendees)

Note: Conference Sponsors are recognized through the inclusion of their logo.

1	Multiplex	9	
=2	Margolin Bros. Engineering & Consulting	8	
=2	Turner International LLC	8	
=4	Bouygues Batiment International	4	
=4	China State Construction Engineering Corp	4	
=4	Income Egypt	4	
=4	LCL Builds	4	
=4	Tucker HiRise Construction	4	
=4	Waxman Govrin Geva Engineering	4	
=10	3lite	3	
=10	alinea Consulting	3	
=10	GCL Builds Limited	3	
=10	Hill International	3	
=10	Katerra	3	
=10	Ledcor Construction Limited	3	
=10	Prodeyco	3	
=10	Total Bangun Persada	3	

Total contractors/project managers/cost consultants in attendance = 132 people, 63 companies

"A wonderful conference! Well organized and totally worth the long travel. Incredible opportunities for professional networking."

—Nirit Rosenstein,  
Ashdar Building Company

## PRESS HEADLINES OF PAST CTBUH EVENTS

### ARCHITECTUREAU

#### Cities to Megacities: Shaping Dense Vertical Urbanism

DECEMBER 1 • 7 PMG VARIO • 28 NOV 2016

This year's Council on Tall Buildings and Urban Habitat conference spanned three cities of China's Pearl River Delta, a vast urban region faced with the challenges of bringing amenity and sustainability to dense, polycentric urban areas.



### CITYA.M.

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Home > Industries > Property

#### Oasia Hotel in Singapore tops list of world's best tall buildings

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Oscar Lopez

Oscar Lopez is a reporter covering property, markets, alternative investments on [...]. Show more



### BUSINESS INSIDER

TECH FINANCE PI

#### These tree-covered Italian skyscrapers were just named the best tall buildings in the world



Chris Weller

Nov. 16, 2015, 11:45 AM ▲ 8,225

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### THE JERUSALEM POST

CORONAVIRUS ISRAEL NEWS

#### Tel Aviv's ToHa Tower wins award for best skyscraper in the Middle East

Spanning 30 floors and 125 meters, the building has a distinctive shape, which the architects claim is meant to resemble the shape of an iceberg.

By AARON REICH MAY 26, 2021 1:25



### Chicago Tribune

#### Column: Architects come to a party dressed as their skyscrapers and paint a picture of today's high-rise scene

By BLAIR KAMIN

CHICAGO TRIBUNE | OCT 31, 2019 AT 10:13 AM



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## PREVIOUS CTBUH CONFERENCES

The Council holds at least one conference per year in an active tall building city around the world. Below is a selection of proceeding covers from some of the Council's past events, spanning a history of more than 50 years.



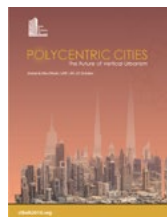
Global, 2021



Virtual, 2020



Chicago, 2019



Dubai & Abu Dhabi, 2018



Sydney, Melbourne & Brisbane, 2017



Shenzhen, Guangzhou & Hong Kong, 2016



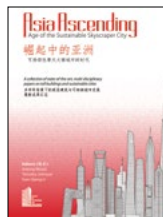
New York, 2015



Shanghai, 2014



London, 2013



Shanghai, 2012



Seoul, 2011



Mumbai, 2010



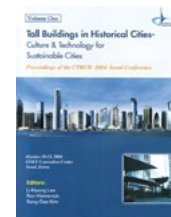
Chicago, 2009



Dubai, 2008



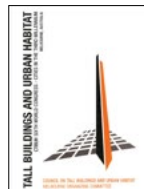
New York, 2005



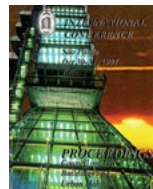
Seoul, 2004



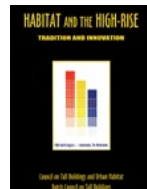
Kuala Lumpur, 2003



Melbourne, 2001



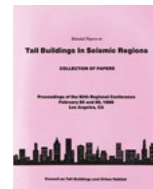
Sao Paulo, 1997



Amsterdam, 1995



Kuwait, 1992



Los Angeles, 1988



Chicago, 1986



Singapore, 1984



Paris, 1977



## CTBUH RESEARCH

CTBUH performs objective research at all scales and distributes findings in the form of technical guidelines, white papers, data studies, and reports that highlight critical issues facing tall buildings and future cities. The international conference is a major venue for the dissemination of our research findings, steering committee meetings for research projects actively underway, the judging of the student design competition, and awarding of funding for academic research competitions.

See a list of currently active and past projects at [CTBUH.org/research/projects](https://www.ctbuh.org/research/projects).

### Select Research Projects



#### **The Future Potential of Steel-Timber Hybrid Buildings**

Project Completion: June 2023

Funding Sponsors: constructsteel, Softwood Lumber Board



#### **Future Timber City: An Awareness and Educational Program for Future, Sustainable, Dense Cities**

Project Completion: July 2022

Funding Sponsors: USDA Forest Service,  
Binational Softwood Lumber Council



#### **Robotics in Tall Building Construction**

Project Completion: November 2020

Funding Sponsor: Schindler



#### **Skybridges: Bringing the Horizontal into the Vertical Realm**

Project Completion: August 2020

Funding Sponsor: TK Elevator GmbH



#### **Creating Industry-Accepted Criteria for Measuring Tall Building Floor Area**

Project Completion: September 2018

Funding Sponsor: ArcelorMittal



#### **Cyclone-Glazing and Façade Resilience for the Asia-Pacific Region**

Project Completion: December 2017

Funding Sponsor: Kuraray

# ABOUT CTBUH

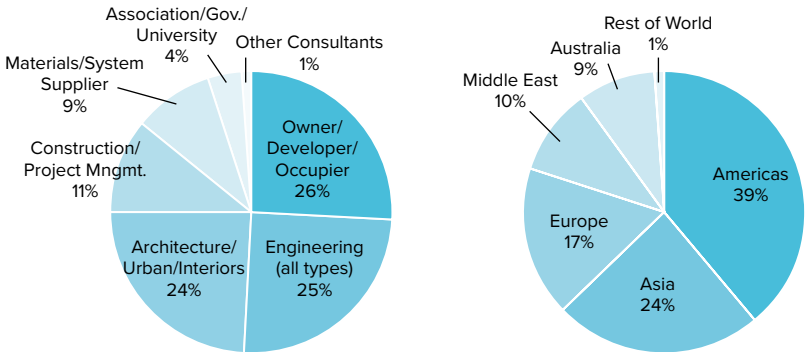
## Towards Sustainable Vertical Urbanism

Operating on a global scale, the CTBUH serves as a platform for both cutting-edge information-share and business networking for all companies and professionals focused on the inception, design, construction, and operation of cities, and the buildings they comprise. Join us today, and help advance our mission towards a greater Sustainable Vertical Urbanism.

## International CTBUH Audience

2 MILLION

Individuals working in 10,000 offices around the world in CTBUH organizational member companies



## Contact

**Sponsorship:** Antony Wood, CTBUH President,  
awood@ctbuh.org

**Registration:** registration@ctbuhconference.com

**General Inquiries:** info@ctbuhconference.com

## CTBUH Headquarters

The Monroe Building  
104 South Michigan Avenue, Suite 620  
Chicago, Illinois 60603, USA  
Phone: +1 (312) 283-5599



CTBUH.org

# CTBUHconference.com

“CTBUH conferences are THE tall building/urban conferences to attend, for learning of the latest advances in the typology, for considering the future of sustainable cities, and for business networking. We strongly encourage your attendance at this event.”

Statement endorsed by the industry leaders listed below:

<b>Ahmad Abdelrazaq</b>	Executive Vice President, Samsung Corporation	<b>Daniel Libeskind</b>	Founder & Principal Architect, Studio Daniel Libeskind
<b>Talal Al Maiman</b>	CEO, Kingdom Holding Company	<b>Yansong Ma</b>	Founder & Principal Partner, MAD Architects
<b>His Excellency Mohammed Ali Alabbar</b>	Chairman, Emaar	<b>Winy Maas</b>	Founding Partner, MVRDV
<b>William Baker</b>	Structural Engineering Partner, Skidmore, Owings & Merrill	<b>Hiroo Mori</b>	Director & Executive Vice President, Mori Building
<b>Nicholas Billotti</b>	Chairman, Turner International	<b>Jean Nouvel</b>	Architect, Ateliers Jean Nouvel
<b>Stefano Boeri</b>	Founder/Partner, Stefano Boeri Architetti	<b>James Parakh</b>	Urban Design Manager, City of Toronto Planning Department
<b>Albert Chan</b>	Director of Development Planning & Design, Shui On Land Limited	<b>William Pedersen</b>	Principal, Kohn Pedersen Fox Associates
<b>Joseph Chou</b>	Chairman, Taipei Financial Center Corporation	<b>Cesar Pelli</b>	Senior Principal, Pelli Clarke Pelli Architects
<b>Douglas Durst</b>	Chairman, The Durst Organization	<b>Leslie Robertson</b>	Founder, LERA Consulting Structural Engineers
<b>Karl Fender</b>	Founding Partner, Fender Katsalidis Architects	<b>James Robinson</b>	Former Executive Director, Hongkong Land
<b>Jeanne Gang</b>	Founding Principal, Studio Gang Architects	<b>Adrian Smith</b>	Design Partner, Adrian Smith + Gordon Gill Architecture
<b>Arthur Gensler</b>	Founder, Gensler	<b>Werner Sobek</b>	Founder, Werner Sobek Group
<b>James Goettsch</b>	Chairman and CEO, Goettsch Partners	<b>Richard Tomasetti</b>	Consultant & Founding Principal, Thornton Tomasetti
<b>Keith Griffiths</b>	Chairman & Global Design Principal, Aedas	<b>Rafael Viñoly</b>	Principal, Lead Designer, Rafael Viñoly Architects
<b>Jianping Gu</b>	President, Shanghai Tower Construction & Development	<b>Chris Wilkinson</b>	Director, Wilkinson Eyre Architects
<b>Mounib Hammoud</b>	CEO, Jeddah Economic Company	<b>Carol Willis</b>	Director, The Skyscraper Museum
<b>Christoph Ingenhoven</b>	Founding Principal, ingenhoven architects	<b>Mun Summ Wong</b>	Founding Director, WOHA Architects
<b>Helmut Jahn</b>	Chief Executive Officer / Director Of Design, JAHN Architects	<b>Mike Wong</b>	Deputy Managing Director, Sun Hung Kai
<b>ZhaoHui Jia</b>	Chief Deputy Architect, Greenland Group	<b>Kenneth Yeang</b>	Principal, Hamzah & Yeang
<b>Ron Klemencic</b>	Chairman & CEO, Magnusson Klemencic Associates	<b>Jerry Yin</b>	Managing Director, Design & Construction, Tishman Speyer
<b>Stephen Y.F. Lai</b>	Managing Director, Rider Levett Bucknall		